



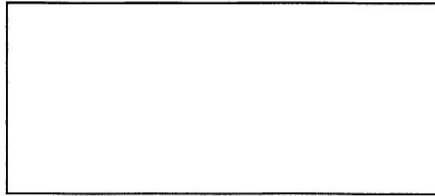
**ROTARY  
INTERNATIONAL  
ZONE 26**

PDG Patsy Derr,  
RRIMC Zone 26  
1402 Wild Ridge Dr.  
Harker Heights, TX 76548

Phone: 254 698-1450

Fax: 254-698-6449

E-mail: pderr@hotmail.com



**WITHOUT MEMBERSHIP NOTHING ELSE  
WORKS!**

**RED BADGE—WHITE BADGE—RED DOT PROGRAMS**

It has been determined that most clubs that are successfully retaining members have instilled some type of required get acquainted program. It is well known that those who become well integrated into a club structure usually become long term Rotarians.

Most frequently these programs are referred to as Red Badge programs. With these programs new members are required to accomplish several introductory activities. The idea being that the sooner they establish friendships within the club the sooner they will understand the value of Rotary membership.

The concept is to assign several get acquainted tasks to the new member with the goal

to remove a visible stigma that they are new membership candidates. Most often that is a stigma is the wearing of a badge that is different from the longer term members.

Though each club seems to devise their own list of tasks to accomplish and their own identity item the goal is similar.

Several District Membership Chairpersons have submitted their lists of tasks which have been merged into one master list.

1. Sit with different club members at meetings and get them to sign a rooster. Must have all club members sign,
2. Have each new member

make a classification talk.

3. Attend a new member orientation program.
4. Sit at head table for a meeting.
5. Attend a board meeting.
6. Be a greeter X times.
7. Attend X number of different committee meetings.
8. Attend a district function.
9. Attend 2 fellowship activities.
10. Participate in a club service project.
11. Make up a meeting at two other clubs
12. Visit two members at their place of business



*A Key To Retention*